



2020 – SPONSORSHIP OPPORTUNITIES



Dear Potential Supporter, \_\_\_\_\_:

Love Life Lupus Foundation, Inc. is a 501 (C)3 health support organization that works to improve the quality of life for people in our community affected by lupus and autoimmune disease.

We are reaching out to you because we admire strong business leadership and advocates for health and wellness awareness within our community. It is our hope you would consider supporting the Love Life Lupus Foundation, Inc. efforts to increase awareness through programs of advocacy, education and research.

Lupus is a chronic, autoimmune disease that can affect many different parts of the body, such as the skin, joints and various organs. The symptoms are often hidden and people who suffer with this life-threatening disease often live each day pushing through the pain knowing there is no cure.

Love Life Lupus Foundation, Inc. advocates in support of the on-going research for a cure of a disease that causes the body's immune system to attack its own tissue and organs, resulting in inflammation.

It's a difficult disease to diagnose because symptoms vary significantly from person to person, and they often mimic other illnesses. Options for treatment are challenging given the lack of specific medicines to treat Lupus and the side-effects of current medications. Love Life Lupus Foundation, Inc. hosts and participates in various events and fundraising efforts such as:

- Love Life Lupus Annual Funding Drive
- The Purple Main Event- Awareness Round Table conference
- 2020 National Lupus Advocacy Summit

Our goal is to encourage and support research efforts that discover more effective ways to treat Lupus through the advancement and integration of medical and naturopathic practices. Through your generous contribution or partnership, we can work together to bring awareness to the community and the healthcare industry, with a focus on how Lupus not only affects the individual but their families, peers in the workplace and our communities as a whole as with many other diseases.

In addition to supporting the Love Life Lupus Foundation, Inc., this provides a great way for (insert company name) and your employees, some whom may be directly affected by Lupus, to help the community increase their knowledge about the symptoms, diagnosis and treatment of Autoimmune disease. We hope you will become a part of the Love Life Lupus Foundation, Inc. movement.

With sincere thanks for your consideration.

Dr. LaTonya Bias, Founder  
Love Life Lupus Foundation, Inc.

## Sponsorship Opportunities



**\*Lupus Life Sponsor\***– Contributions **\$10,000** and up

As a life Sponsor your company will be “Presenting Sponsor” of this year’s Purple Main Event.

As such, we will recognize your company in any and all promotional materials created. We are open to customizing the opportunity to fit your company’s need.

- Exclusive listing as “Presenting Sponsor in all event promotional materials including print, social media, radio and podcast.
- Annual logo placement on website
- 1- year logo placement on all event materials
- Verbal Recognition throughout event
- Participation in event program
- 20 VIP tickets to event

## Sponsorship Opportunities continued...



### **Lupus Love Sponsor** – Contributions of **\$5,000 - \$9,999**

- Company logo on all promotional materials including print, social media, radio and podcast.
- Annual logo placement on website
- Verbal recognition at event
- 10 VIP tickets to event

### **Lupus Light Sponsor** – Contributions of **\$2,000 - \$4,999**

- Company logo on promotional materials including social media
- Logo placement on website
- Recognition at event
- 8 VIP tickets to event

### **Lupus Illuminate Sponsor** – Contributions up to **\$500 - \$1,999**

- Company logo on website
- Recognition at event
- 4 tickets to event

Love Life Lupus Foundation, Inc. is a qualified 501(c) (3) charitable organization as described by IRS Code 7.25.3.11.  
Your charitable contributions are tax-deductible as allowed by law.



## Sponsor Commitment Form

- \$10,000 and up – Lupus Life Sponsor
- \$5,000 - \$9,999 – Lupus Love Sponsor
- \$2,000 - \$4,999 – Lupus Light Sponsor
- \$500 - \$1,999 – Lupus Illuminate Sponsor
- Lupus Drive Sponsor \$ \_\_\_\_\_
- In-Kind Sponsor \$ \_\_\_\_\_

CONTACT NAME \_\_\_\_\_

COMPANY NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE (     ) \_\_\_\_\_ FAX (     ) \_\_\_\_\_

EMAIL \_\_\_\_\_

SOCIAL MEDIA HANDLES

FACEBOOK \_\_\_\_\_ TWITTER \_\_\_\_\_

LINKEDIN \_\_\_\_\_ INSTAGRAM \_\_\_\_\_

AUTHORIZED SIGNATURE \_\_\_\_\_

Choose one

- Check enclosed. (Make checks payable to: Love Life Lupus Foundation, Inc.)
- Please invoice me

Please return to: **Love Life Lupus Foundation, Inc.**  
**102 E Broadway #661 Prosper, Texas 75078**